



CSR Readiness® Privacy Assessment

A VALUABLE PRIVACY SELF-ASSESSMENT FOR BUSINESS

Nearly every business collects and stores personal information from data subjects. (i.e. customers, employees, and vendors)

Improperly safeguarding that personal data can cost your company time and money, risk your reputation, and even violate applicable data protection laws and regulations.

CSR Readiness® Privacy Assessment provides a SaaS (Software as a Solution) based program to improve the business' preparedness for a data security event or breach. The program has three interactive parts:

- **GAP Analytic** to determine the current state of the business.
- **Prioritised remediation schedule** to improve the position of the business.
- **Certificate of Completion** to document this process.



This Privacy Assessment is based on General Data Protection Regulation (GDPR) principles and will help improve the way your company processes and protects personal data.

The Readiness program was developed by the Certified Information Privacy Professionals (CIPP) at CSR, a world-wide authority on data compliance and confidentiality.

Using CSR Readiness® is simple, you take an online interactive risk assessment about your current processes for managing personal data. CSR's expert systems analyse your responses, identify potential privacy or security deficiencies, and generate a prioritised remediation schedule. We offer actionable solutions, as well as sample policies and privacy practices. You can implement our recommendations on your schedule.

Just changing a few key processes can dramatically reduce your chances of experiencing a data breach.

**Remember:
91% of data breaches
are avoidable.**

(Online Trust Alliance, 2017)

Watch CSR's Readiness video to learn how the service works.



Technical Specs | CSR Readiness Privacy Assessment

Problem:

Data compliance regulations are complex and ever-evolving, which often leads to a high degree of uncertainty for businesses that fall under the scope of these regulations. The General Data Protection Regulation (GDPR) requires businesses to navigate this legal landscape while trying to deal with unprecedented threats to their data security. Small to medium-size businesses (SMB) often lack expertise or focus their resources in the wrong places, opening themselves to fines, breaches, lawsuits, business closure, and even criminal prosecution.

Solution:

CSR Readiness determines an entity's existing level of compliance as it relates to relevant jurisdictional rules which effect data life cycle management. Through customised analysis of a company's current preparedness and its generation of prioritised advice, CSR Readiness cost-effectively offers guidance to improve an entity's position to appropriately comply with applicable data protection regulations, such as the GDPR.



Awards:

ESX Innovation Award, 2016
Patent Pending

Functionality:

- CSR Readiness, a SaaS (Software as a Service) self-assessment tool, utilises a GAP analytic to identify areas for improvement, then generates prioritised remediation recommendations. Upon completion of remediation, a certification of completion and the ID Stay Safe seal of approval is available for display.
- Helps businesses assess their Data Privacy Readiness.
- Facilitates remediation of weaknesses found during the self-assessment.
- Provides data privacy education and improves overall privacy awareness and compliance.
- Completing a CSR Readiness Privacy Assessment gives an organisation a defensible position if a data compromise does occur.

- SaaS

- A web-based Software as a Service solution available 24/7 through any browser-accessible device: desktop, laptop, tablet, mini-tablet, or mobile phone.

- Self-Assessment

- This product can be completed at the user's pace and in multiple sessions.

- GAP Analytic

- 5 Primary Domains: Privacy, Security, Compliance, Incident Response, Governance.
- 1 Country-specific Domain: Domestic or Foreign where applicable.

- Proprietary Algorithm

- Based on data life cycle management regulations - national and European Union regulations, directives, etc.
- Designed to analyse answer sequences with weights and cross checks.
- 75-100 questions, depending on how you answer.

- Prioritised Remediation

- Remediation tasks improve your position.
- Remediation is scored in each domain and prioritised (high/medium/low) overall, indicating where you should focus your resources to get the best result.
- Remediation tasks are always designed for an economically sensitive environment.

- Certification of Completion and ID Stay Safe

- Upon completion of all remediation tasks, your organisation will earn a Certificate of Completion and ID Stay Safe logo for your website.